

PREMIUM 3D PLUS PRIVACY POLICY

Effective Date: April 29, 2026

Operated by: Novaforge Technologies Inc. (“Company”, “we”, “us”, or “our”)

Brand: Premium 3D Plus

Address: Chicago, Illinois, United States

Website: www.premium3dplus.com

IMPORTANT NOTICE: This Privacy Policy is a legally binding document and is expressly incorporated by reference into our Terms of Service. By accessing, registering, subscribing to, generating content with, or otherwise using Premium 3D Plus (the “Service”) — including but not limited to P3D+ Studio Creator, P3D+ Assistant (conversational AI), P3D+ Store (global marketplace), P3D+ Academy, P3D+ Magazine, P3D+ Providers, P3D+ Engineer, the integrated flywheel ecosystem, websites, mobile applications, APIs, integrations, or any related tools or features — you explicitly acknowledge that you have read, understood, and consent to all practices described in this Policy regarding the collection, use, disclosure, retention, processing, sharing, storage, security, and protection of your information.

If you do not agree with any provision of this Policy, you must immediately cease all use of the Service, delete your account, and export any data you wish to retain. Continued use after any updates constitutes your acceptance of the revised Policy.

This Policy has been crafted with the highest industry standards for AI-powered 3D generation, CAD platforms, and manufacturing SaaS services. It draws directly from best practices observed in leading competitors including Zoo.dev (CAD-focused enterprise security and SOC 2 compliance), Tripo AI (AI 3D input/output handling and user content protection), Meshy.ai (enterprise data exclusion from training and ISO 27001/SOC 2 certifications), Luma AI (Dream Machine – AI generation privacy and model training disclosures), Freepik (content platform data practices), and Shapeways (3D printing marketplace and manufacturing data handling). We go beyond these references to provide maximum protection for your intellectual property, CAD models, and prompts.

1. Introduction and Scope

Novaforge Technologies Inc. operates Premium 3D Plus as the premier Global HUB for 3D Manufacturing. Our platform empowers designers, engineers, makers, artists, and enterprises to move from idea to physical product through AI, while treating your data with the utmost care and transparency.

This Privacy Policy provides a comprehensive, detailed explanation of our data practices. It applies to all users worldwide (visitors, registered individuals,

subscribers, B2B/Enterprise customers, and teams) and covers every aspect of interaction with the Service. We comply with CCPA/CPRA (California), Illinois privacy laws, GDPR principles (where applicable), and other relevant regulations. We also align with SOC 2 Type II, ISO 27001, and ITAR/EAR compliance frameworks where relevant for sensitive manufacturing data.

2. Information We Collect (Comprehensive Breakdown)

2.1 Information You Provide Directly

- **Account & Profile Information:** Full legal name, email address, username, password, company/organization name, job title/role, billing and shipping addresses, phone number, tax identification numbers (for B2B), profile pictures, and customization preferences.
- **Content and Intellectual Property Data (“Your Content”):** Text prompts, image uploads, sketches, reference files, 3D models, CAD files in any format (STL, STEP, OBJ, IGES, etc.), mesh data, textures, assemblies, editing history, version history, annotations, exported files, and any other inputs, outputs, or derivatives you create or upload.
- **Communication & Support Data:** Support tickets, conversations with P3D+ Assistant, feedback submissions, survey responses, emails, marketplace messages, and Academy interactions.
- **Payment & Commercial Data:** Subscription plan details, purchase history, invoices, and order forms (full payment card data is processed by third-party providers such as Stripe; we do not store sensitive card information).
- **Enterprise & Team Data:** Team member invitations, role assignments, SSO/SAML configurations, custom API keys, compliance documentation, and purchase orders.

2.2 Automatically Collected or Generated Information

- **Technical & Usage Data:** IP address, unique device identifiers, device type/model, browser type/version, operating system, referring URLs, pages or features visited, session duration, clickstream data, and interaction patterns with AI tools.
- **AI-Specific Telemetry:** Prompts submitted to P3D+ Assistant, generation parameters, model editing actions, export/download logs, error reports, performance metrics, and usage statistics to optimize the flywheel and AI accuracy.
- **Location Data:** Approximate geographic location derived from IP address (we do not collect precise GPS data unless you explicitly enable location services).
- **Analytics & Advertising Data:** Collected through tools such as Google Analytics, Mixpanel, or equivalent services to understand aggregate usage patterns and improve the platform.

2.3 Information Received from Third Parties

- **Authentication providers (Google, Apple, Microsoft, etc.).**
- **Manufacturing partners or P3D+ Providers when you initiate connections.**

- Publicly available or licensed sources for fraud detection, security, and regulatory compliance.

3. How We Use Your Information (Detailed & Explanatory)

We process your information solely for the following legitimate, specific, and limited purposes:

- **Core Service Delivery & Functionality:** To generate 3D models via AI, store and manage your files securely, orchestrate the full flywheel (attraction → generation → education → sales → execution), facilitate marketplace transactions, recommend Providers, and deliver Academy content.
- **Personalization & AI Enhancement:** To better understand user intent in prompts and continuously refine P3D+ Assistant and Studio Creator.
- **Account, Subscription & Billing Management:** To process monthly recurring payments, handle cancellations, apply Early Access Founder discounts, issue invoices, and manage refunds where legally required.
- **Communication & Support:** To send essential service notifications, respond to support requests, and (with consent) provide marketing updates.
- **Analytics, Research & Product Development:** To analyze usage trends, conduct internal research, and develop new features for the HUB.
- **Security, Fraud Prevention & Compliance:** To protect the integrity of the Service, detect unauthorized access, prevent abuse, and fulfill legal or regulatory obligations.
- **Marketplace & Ecosystem Facilitation:** To enable buying/selling in P3D+ Store and verified connections with Providers and P3D+ Engineer.

4. Legal Bases for Processing (Where Applicable)

- Performance of our contract with you.
- Legitimate business interests (e.g., AI improvement, platform security, analytics) balanced against your privacy rights.
- Your explicit consent (for marketing or optional data uses — withdrawable at any time).
- Compliance with legal obligations.

5. Sharing and Disclosure of Information

We do not sell, rent, or trade personal information for monetary consideration. Sharing is strictly limited and controlled:

- **Service Providers & Data Processors:** With trusted vendors (cloud hosting such as AWS, AI infrastructure, analytics providers, payment processors) bound by rigorous Data Processing Agreements (DPAs) that require SOC 2, ISO 27001, or equivalent standards.
- **Business Transfers:** In the context of mergers, acquisitions, reorganizations, or sale of assets.

- **Legal & Safety Requirements:** To respond to subpoenas, court orders, law enforcement requests, or to protect the rights, safety, or property of the Company, users, or the public.
- **With Your Explicit Consent or Direction:** When you publicly list models in the Store or connect with Providers.
- **Anonymized or Aggregated Data:** Shared for industry reports, research, or benchmarking without identifying individuals.

6. AI Data Practices and Model Training (Enterprise-First Approach)

Following Zoo.dev, Meshy.ai, and Tripo AI:

- Your prompts and models may be used to improve our AI models, primarily on anonymized or aggregated bases.
- **Enterprise, B2B, and Paid Plans:** Data is excluded from training by default.
- **Identifiable customer CAD files and proprietary models from paid accounts** are not used for public training without your explicit opt-in consent.
- **Opt-Out Mechanism:** You may request exclusion of your data from any training activities by contacting legal@premium3dplus.com. We will make reasonable efforts to honor such requests.
- Once data has been incorporated into trained models, complete retroactive removal may not always be technically feasible.
- **AI Outputs** are generated ephemerally and are not stored permanently unless you explicitly save them to your account.

7. Data Storage, Retention Periods, Backups, and Security (Maximum Protection)

Storage Locations: Data is primarily stored in secure, U.S.-based cloud infrastructure with redundancy. All sensitive CAD and model data is encrypted at rest (AES-256) and in transit (TLS 1.3+).

Detailed Retention Periods:

- **Active user accounts:** Data is retained for as long as the account remains active.
- **Post-cancellation:** 30 days to allow full export of Your Content, followed by secure deletion (except for billing records retained up to 7 years or as required by law, and anonymized/aggregated data).
- **Anonymized training datasets:** Retained indefinitely to support ongoing AI improvement.
- **Backups:** Maintained solely for disaster recovery purposes on a rolling schedule and deleted according to our retention policy.

Comprehensive Security Program (aligned with Zoo.dev SOC 2 Type II, Meshy.ai ISO 27001, and Shapeways standards):

- **Sandboxed and isolated processing environments for CAD data (no unnecessary multi-tenant sharing).**
- **Strict role-based access controls, multi-factor authentication, employee background checks, and mandatory privacy training.**
- **Regular third-party security audits, vulnerability scanning, penetration testing, and incident response planning.**
- **Business Continuity and Disaster Recovery plans.**
- **ITAR/EAR compliance options available for defense or regulated designs.**
- **We maintain readiness for SOC 2 Type II certification and publish transparency reports where feasible.**

While we implement industry-leading safeguards, you acknowledge that no security system is impenetrable and that absolute security cannot be guaranteed.

8. Your Privacy Rights and Choices

You have robust rights under applicable laws (CCPA/CPRA, GDPR-inspired, etc.):

- **Right to access, know, correct, delete, or port your data.**
- **Right to opt-out of AI training, targeted advertising, or data sales (we do not sell data).**
- **Right to limit use of sensitive information.**
- **Right to non-discrimination for exercising your rights.**

To exercise any right, submit a verified request to legal@premium3dplus.com. We will respond within 30–45 days (or as required by law). Authorized agents must provide proper documentation.

9. Cookies, Tracking Technologies, and Do Not Track

We use necessary, functional, analytics, and preference cookies. You may manage preferences through your browser settings or account dashboard. We honor Global Privacy Control (GPC) and Do Not Track signals to the extent feasible. A full Cookie Notice is available in your account settings or upon request.

10. International Data Transfers

Your data may be transferred to and processed in the United States or other jurisdictions. We implement appropriate safeguards including Standard Contractual Clauses, adequacy decisions, or other legally recognized mechanisms to ensure an adequate level of protection.

11. Children's Privacy

The Service is intended solely for users aged 18 and older. We do not knowingly collect or process data from children under 18 (or the applicable age of digital consent). If we become aware of such collection, we will delete the data promptly.

12. Data Breaches and Incident Response

In the event of a security incident that compromises personal data, we will notify affected users and relevant regulators as required by applicable law, without unreasonable delay, and take all appropriate remedial measures.

13. Third-Party Services and Integrations

The Service may contain links to or integrations with third-party providers (e.g., manufacturing partners, payment processors). These are governed by their own privacy policies. We encourage you to review them carefully.

14. Changes to This Privacy Policy

We may update this Policy from time to time to reflect changes in our practices, technology, or legal requirements. Material changes will be notified by email or prominent in-app notice at least 30 days in advance. The “Effective Date” at the top of this document indicates the version currently in effect. Your continued use of the Service after the effective date of changes constitutes acceptance of the updated Policy.

15. Contact Us

Data Controller: Novaforge Technologies Inc.

Address: Chicago, Illinois, United States

Dedicated Privacy & Legal Email: legal@premium3dplus.com